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Press Release – For Immediate Distribution

ICBUSA and the Landy Insurance Agency Announce Strategic Partnership

ICBUSA and the Landy Insurance Agency have formed a partnership to offer **ICBUSA** members professional insurance services including professional liability insurance, privacy and cybercrime coverage, as well as risk management and educational programs. The goal of the partnership is to allow **ICBUSA** members to obtain needed insurance coverages while reducing risk in their accounting and bookkeeping practices.

ICBUSA is the newest member of the Institute of Certified Bookkeepers global family, the largest professional membership organization for bookkeepers in the world. ICB's aim is to raise the standard of bookkeeping in the United States, and help promote the importance of the bookkeeping profession to small businesses world-wide.

ICB offers independent certification of bookkeeping and technical knowledge, as well as local, national, and international networking opportunities, and career and business support. ICB members gain access to all the support they need to start or grow their business, to get ahead in their employment, or to further their education in the field. At the same time, they will be kept fully up to date on all the changes occurring in the profession and learn how to take advantage of the new technologies becoming available all the time. "This will be of great value to ICB members" says **ICBUSA** CEO Jan Haugo, "and we are excited to be able to give them this opportunity to feel safe in the knowledge that their firms are protected."

The Landy Insurance Agency, founded in 1949, is a national leader in providing professional insurance services, and has been insuring accounting professionals continuously since 1962. The Landy Agency offers innovative solutions to assist bookkeepers and other professionals obtain the most appropriate and cost-effective coverages. "We are honored to have been chosen by ICB to offer our services to its members", states John Torvi, Landy's vice president of marketing & sales. "Many of our insurance services are directly focused on the size and type of businesses of ICB members. In addition, our risk management programs will directly benefit these professionals who might not otherwise have access to vital information that can help them avoid malpractice claims and improve business operations. We also hope that Landy's long tenure in working with accounting professionals brings additional exposure to the all of the valuable services offered by ICB."

For more information about **ICBUSA** and the Landy Insurance Agency, please contact:

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